

# SKOVRO



SERVICES GUIDE Q3 - 2023

# STUDIOS

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Hello,

*Welcome to a collaboration like no other.*

At SKOVRO STUDIOS\*, your unique brand becomes an art form. Backed by over a decade of professional experience, we excel in showcasing the diversity of skin tones, body shapes and styles, transforming each session into an **empowering journey that centers around you and your brand.**

*This isn't just about taking pretty pictures; this is about capturing the unique essence of your brand and illuminating it for the world to see. Your consideration in choosing SKOVRO STUDIOS as your creative partner is something we value immensely.*

So, **thank you!**

*Marta Skovro*

What's ahead of you is the blueprint to our creative journey from the initial chat to the moment your gorgeous images are delivered. Our mission is to create a powerful story, your brand's story. Ready to bring it to life? Let's get started!



But first... smile! :)



# 01 OUR CLIENTS...

have been featured in...




+ many other US and international magazines and media outlets.

They also...


- Are sought after experts in their field with a clear brand purpose and positioning.
- Understand the importance and value of high-quality branding visuals.
- Look for a photographer who can bring a fresh and innovative perspective to their personal branding.
- Value attention to detail, confidentiality and timeliness.






 itsjessicalindsay

literally one of my favorite people  
the one behind the lens on 98% of my photos  
the consistency. the quality. the understanding of light!!!!  
for nyc... [@martaskovro](#) is the one

 martaskovro



REAL CLIENT TESTIMONIAL

## 02 OUR PROCESS

At SKOVRO STUDIOS we understand how hectic and complex photo shoots can seem, especially when you're already swamped with managing your brand. That's where we come in. **Our mission is to transform the whole process (planning and execution both!) into an effortless, enjoyable and thrilling experience.** So sit back, let us ease your burden and inject some fun into the mix!

OUR PROCESS IS SIMPLE:

*Schedule a call.*

*Select a date.*

*Sign an agreement & submit a 50% deposit.*

*Fill out a questionnaire.*

*Approve the concept & shot list designed specifically for you and your brand.*

**PHOTOSHOOT.**

*Use your new amazing visuals for all of your branding needs... aka show them off everywhere!*

**A SINGLE IMAGE HOLDS THE POWER TO CONVEY AN EPIC NARRATIVE—IT'S A REFLECTION OF YOUR DISTINCTIVE JOURNEY.**

Ensure it leaves an **indelible mark.**

## 03 THE INVESTMENT

*Full Day*

**\$4000**

A full day experience (between 6-8h) for those who want to rebrand and/or elevate their visual branding. 4-6 looks shot in multiple locations. Includes 100+ color corrected images and 15 retouches.

*Half Day*

**\$2500**

A half day experience (between 3-4h) for those who want to refresh their branding. 2-4 looks shot in studio or on-location. Includes 50 color corrected images and 5 retouches.

### **ALL SESSIONS INCLUDE:**

- custom concept development & shot list prepared in advance for the most efficient experience
- a professional makeup artist
- access to our photo studio in East Williamsburg
- guided posing and direction during the entire duration of the shoot
- an online gallery of color corrected & cropped images (delivered conveniently in 2 formats: as high resolution JPEGs for print and as web-optimized JPEGs for online use) available for download for 3 months after the shoot
- a limited copyright release



# 04 CUSTOMIZE YOUR SESSION



**ADDITIONAL PERSON**  
\$400 / person

**ADDITIONAL TIME**  
\$500/h

**ADDITIONAL  
LOCATION RENTAL**  
\$150+/h

**HAIR STYLIST (do & go)**  
\$500

**WARDROBE STYLIST**  
\$800+

**IMAGE RETOUCHING**  
\$35 / image

**GRAPHIC DESIGN (BRANDING)**  
\$500+



# 05 POLICIES

## BOOKING

50% deposit is required to block the date. Once we have agreed on the date you'll receive an invoice with the payment info. The remaining balance is due 72 hours before the shoot. **The deposit is non-refundable. You can reschedule once.**

## CANCELLATION POLICY

For all cancellations with less than 72 hours notice the session fee remains with SKVRO inc and is non-refundable and non-transferrable (exceptions being weather, flights and COVID only).

## SESSIONS START AT THE SCHEDULED TIME

Please make sure you arrive on time. If you don't show up to the shoot at all there are no refunds.

## STUDIO

All shoots start at SKOVRO STUDIOS located in East Williamsburg (unless noted otherwise). The studio address and directions will be provided before booking. *Studio rental \*is\* included in the session fee.*



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### **ON-LOCATION SHOOTS**

It is possible to schedule a session at a specific location (be it outdoors, at a rented property or your office / a place where you do business to showcase your work environment as well). Please make sure to mention it during our consultation so that we can discuss the details and plan accordingly. Full day shoots take place at multiple locations discussed and agreed upon in advance.

### **TURNAROUNDS**

The color corrected photos will be delivered within 5 business days after the shoot. Out of these you will select the images you'd like retouched. The retouched files will be delivered within 7 business days from the moment you submit them for retouching.

### **RETOUCHING**

Retouching covers skin cleanup, level and color adjustments + minor wardrobe malfunctions. No complex garment wrinkle removal, compositing (removing or adding objects to the photos) or extensive hair retouching.

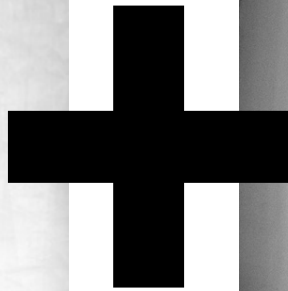
### **DELIVERABLES AND FILE DELIVERY**

All photos will be delivered as high res JPEGs. If there is any specific file format or color space you need please let me know BEFORE you submit your selects for retouching.

All final files will be uploaded and made available for download via a Pixieset gallery. It is client's responsibility to download the files to their hard drive within 3 months from the delivery date.



# \* ABOUT US



**MARTA** is a photographer with 12+ years of professional experience.

The world of fashion, street style and lifestyle photography is where she started out. She shot countless campaigns for brands like Sephora, Reebok, David Yurman, Amazon, H&M, Target, etc., lensed multiple NYFW runway shows, and celebrities including Cardi B, Vera Wang, Dascha Polanco, and others.

She was featured in Vogue for her work with Women of Color, and her photos were published in *Glamour Magazine (US and Hungary)*, *Teen Vogue*, *Essence Magazine*, *Harper's Bazaar (Czech)* and many other outlets all over the world (including a billboard in the heart of the New York Times Square).

**FIDEL** is a creative mastermind and the backbone of SKOVRO STUDIOS. Born in Mexico City, he's lived in NYC for most of his life.

He's a concept developer, set designer and product stylist who also assists Marta on all of her studio shoots. With an eye for detail, creative vision, handyman skills and ability to think outside of the box, he makes sure every project at Skovro Studios is done with style and sophistication.

= SS.

# THANK YOU FOR YOUR TIME!

We're looking forward to serving you.

PLEASE ALWAYS FEEL FREE  
TO CONTACT US WITH ANY  
QUESTIONS.

[hello@skovrostudios.com](mailto:hello@skovrostudios.com)

T: +1 (646) 707-2104

[www.skovrostudios.com](http://www.skovrostudios.com)

[IG: @martaskovro](https://www.instagram.com/martaskovro)

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